

WHDH Boston (WHDH)			
By Broadcast Month	Spots	Rate	
Nov. 2012	44	\$73,100.00	
Grand Total:	44	\$73,100.00	

Contract #	48728	Date Entered	10/16/12
Schedule Dates	11/05/12-11/06/12	Last Modified	10/23/12
Advertiser	SCOTT BROWN FOR US SENATE-REPUBLICAN (28	Entered By	Charles Sheibler
Agency	Multi Media Services Corp (2430)	CO-OP	No
Product	POLITICAL CANDIDATE (1051)	Headline #	
Brand	Est 5282 11/5-11/6 (28156)	Demo	
Salesperson	Shiebler, Charles (1011)	Order Type	Normal
Sales Office	WHDH	Package Deal	
Buyer Name	/	Commission %	15.00
Phone/Fax	5282	Commission	\$10,965.00
CPE	Local/Political Candidate Agency	Net Total	\$62,135.00
Account Types	Standard	Sales Tax	
Billing Type			
Comments			



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	11/05/12-11/06/12	4	:30	6A- 6:30A (ET)	1	1							1			WHDH Boston (WHDH)		10/16/12
1.1	Normal Line / SPOT	11/05/12-11/06/12	3	:30	6A- 6:30A (ET)	1	1							2	\$1,900.00	\$3,800.00	WHDH Boston (WHDH)		10/23/12
2.0	Revised Line / SPOT	11/05/12 11/06/12	4	:30	6:30A- 7A (ET)			2	2								WHDH Boston (WHDH)		10/16/12
2.1	Normal Line / SPOT	11/05/12-11/06/12	3	:30	6:30A- 7A (ET)	2	2							4	\$1,900.00	\$7,600.00	WHDH Boston (WHDH)		10/23/12
3.0	Revised Line / SPOT	11/05/12-11/06/12	4	:30	7A- 8A (ET)		2	2									WHDH Boston (WHDH)		10/16/12
3.1	Normal Line / SPOT	11/05/12-11/06/12	3	:30	7A- 8A (ET)	2	2							4	\$2,500.00	\$10,000.00	WHDH Boston (WHDH)		10/23/12
4.0	Revised Line / SPOT	11/05/12-11/06/12	4	:30	8A- 9A (ET)		2	2									WHDH Boston (WHDH)		10/16/12
4.1	Normal Line / SPOT	11/05/12-11/06/12	3	:30	8A- 9A (ET)	2	2							4	\$2,500.00	\$10,000.00	WHDH Boston (WHDH)		10/23/12
5.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	9A- 9:30A (ET)	1	1							2	\$1,000.00	\$2,000.00	WHDH Boston (WHDH)		10/16/12
6.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	9:30A- 10A (ET)	1	1							2	\$1,000.00	\$2,000.00	WHDH Boston (WHDH)		10/16/12
7.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	10A- 11A (ET)	1								1	\$850.00	\$850.00	WHDH Boston (WHDH)		10/16/12
8.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	11A- 12P (ET)	1								1	\$850.00	\$850.00	WHDH Boston (WHDH)		10/16/12
9.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	12P- 12:30P (ET)	1								1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		10/16/12

Accepted Agency/Advertiser:		Date:	Accepted-Station:	Date:	Comments:
CONFIRMATION CONTRACT					

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

Contract # 48728

Schedule Dates

11/05/12-11/06/12

Advertiser

SCOTT BROWN FOR US SENATE-REPUBLICAN (28

Agency

Multi Media Services Corp (2430)

Product

POLITICAL CANDIDATE (1051)

Brand

Est 5282 11/5-11/6 (28156)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

5282

CPE

Local/Political Candidate Agency

Account Types

Standard

Billing Type

Comments

Comments

Date Entered

10/16/12

Last Modified

10/23/12

Entered By

Charles Shiebler

CO-OP

No

Headline

Normal

Demo

15.00

Order Type

Commission %

Package Deal

Commission

Commission %

\$10,965.00

Commission

\$62,135.00

Net Total

Sales Tax

Sales Tax

WHDH Boston (WHDH)

By Broadcast Month

Nov. 2012 44

Grand Total: 44

Rate

\$73,100.00

\$73,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	12:30P- 1P (ET)	1	1							1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		10/16/12
11.0	Revised Line / SPOT	11/05/12-11/05/12	3	:30	2P- 3P (ET)	1	1										WHDH Boston (WHDH)		10/16/12
11.1	Normal Line / SPOT	11/05/12-11/05/12	3	:30	2P- 3P (ET)	1	1							1	\$750.00	\$750.00	WHDH Boston (WHDH)		10/23/12
12.0	Revised Line / SPOT	11/05/12-11/05/12	3	:30	3P- 3:30P (ET)	1	1										WHDH Boston (WHDH)		10/16/12
12.1	Normal Line / SPOT	11/05/12-11/05/12	3	:30	3P- 3:30P (ET)	1	1							1	\$750.00	\$750.00	WHDH Boston (WHDH)		10/23/12
13.0	Revised Line / SPOT	11/05/12-11/05/12	3	:30	3:30P- 4P (ET)	1	1										WHDH Boston (WHDH)		10/16/12
13.1	Normal Line / SPOT	11/05/12-11/05/12	3	:30	3:30P- 4P (ET)	1	1							1	\$750.00	\$750.00	WHDH Boston (WHDH)		10/23/12
14.0	Revised Line / SPOT	11/05/12-11/05/12	3	:30	4P- 4:30P (ET)	1	1										WHDH Boston (WHDH)		10/16/12
14.1	Normal Line / SPOT	11/05/12-11/05/12	3	:30	4P- 4:30P (ET)	1	1							1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		10/23/12
15.0	Revised Line / SPOT	11/05/12-11/05/12	3	:30	4:30P- 5P (ET)	1	1										WHDH Boston (WHDH)		10/16/12
15.1	Normal Line / SPOT	11/05/12-11/05/12	3	:30	4:30P- 5P (ET)	1	1							1	\$1,750.00	\$1,750.00	WHDH Boston (WHDH)		10/23/12
16.0	Revised Line / SPOT	11/05/12-11/05/12	3	:30	5P- 5:30P (ET)	1	1										WHDH Boston (WHDH)		10/16/12
16.1	Normal Line / SPOT	11/05/12-11/05/12	3	:30	5P- 5:30P (ET)	1	1							1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		10/23/12
17.0	Revised Line / SPOT	11/05/12-11/05/12	3	:30	5:30P- 6P (ET)	1	1										WHDH Boston (WHDH)		10/16/12

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Comments:

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WHDH

Buyer Name

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Phone/Fax

5282

CPE

Local/Political Candidate Agency

Account Types

Billing Type

Standard

Comments

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2nd Floor
Alexandria, VA 22314

Date Entered 10/16/12

Last Modified 10/23/12

Entered By Charles Shiebler

CO-OP No

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$10,965.00

Net Total \$62,135.00

Sales Tax

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By Broadcast Month Spots

Nov. 2012 44

Grand Total: \$73,100.00

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17.1	Normal Line / SPOT	11/05/12-11/05/12	3	:30	5:30P- 6P (ET)	1	1							1	\$2,200.00	\$2,200.00	WHDH Boston (WHDH)		10/23/12
18.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	6P- 6:30P (ET)	2	2							2	\$2,500.00	\$5,000.00	WHDH Boston (WHDH)		10/16/12
19.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	7P- 7:30P (ET)	1	1							1	\$2,200.00	\$2,200.00	WHDH Boston (WHDH)		10/16/12
20.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	7:30P- 8P (ET)	1	1							1	\$2,400.00	\$2,400.00	WHDH Boston (WHDH)		10/16/12
21.0	Revised Line / SPOT	11/05/12-11/05/12	3	:30	11P- 11:35P (ET)	2	2							2			WHDH Boston (WHDH)		10/16/12
21.1	Normal Line / SPOT	11/05/12-11/05/12	3	:30	11P- 11:35P (ET)	2	2							2	\$3,500.00	\$7,000.00	WHDH Boston (WHDH)		10/23/12
22.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	11:35P- 12:35A (ET)	2	2							2	\$1,600.00	\$3,200.00	WHDH Boston (WHDH)		10/16/12
23.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	12:35A- 1:35A (ET)	2	2							2	\$1,000.00	\$2,000.00	WHDH Boston (WHDH)		10/16/12
24.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	1:35A- 2:05A (ET)	1	1							1	\$500.00	\$500.00	WHDH Boston (WHDH)		10/16/12
25.0	Revised Line / SPOT	11/05/12-11/06/12	4	:30	5A- 5:30A (ET)	1	1							1			WHDH Boston (WHDH)		10/16/12
25.1	Normal Line / SPOT	11/05/12-11/06/12	3	:30	5A- 5:30A (ET)	1	1							2	\$500.00	\$1,000.00	WHDH Boston (WHDH)		10/23/12
26.0	Revised Line / SPOT	11/05/12-11/06/12	4	:30	5:30A- 6A (ET)	1	1							1			WHDH Boston (WHDH)		10/16/12
26.1	Normal Line / SPOT	11/05/12-11/06/12	3	:30	5:30A- 6A (ET)	1	1							2	\$500.00	\$1,000.00	WHDH Boston (WHDH)		10/23/12

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Date:

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